

UNIVERSITY OF RHODE ISLAND
Department of Chemistry Seminar

Room 259 Pastore Hall
3:00 p.m, Friday, Aug 14, 2015

Ezra M. Pryor

Chair, Cannabis Chemistry Committee
Small Chemical Businesses Division, American Chemical Society
President, EZ Chem Consultancy Inc.

**"Sowing the Seeds of
Cannabis Chemistry Technical Division for
The American Chemical Society"**

Abstract:

The Cannabis Chemistry Committee (CCC) has endeavored to form a technical division at the American Chemical Society, and this August we will make an additional stride to that effect. Armed with a petition far exceeding the required number of signatures, a massive following on social media, and a volunteer force of more than 30, the CCC is first seeking sub-division status and expects offers from 3 existing divisions on 8/16. Additionally, a call for abstracts has recently gone out for a full day cannabis symposium at the 251st ACS National Meeting to be held in San Diego in March of 2016.

I will be discussing how the process has been a source of inbound marketing, a touchstone of integrity and reason for my clients to feel positive about the company. I will also discuss the role that media has played in the success and the challenges of organizing a movement driven completely by the efforts of volunteers and donations.

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